



Australian Championships Purpose

Title	Australian Championships Purpose		
Version	1	Date of Approval	
Pillar area	Events	Schedule review date	

At the General Meeting on 22nd November there was considerable discussion on the purpose of AusChamps and in particular, is the emphasis on High Performance, Participation, Athlete Experience or Generating Revenue. In considering the question AusDBF feel that it covers all of the areas and there is no discernible hierarchy.

HIGH PERFORMANCE

The event certainly has a High-Performance aspect to it – State Teams are chosen from the best available athletes and compete at the championships to come up with the Champion State. The State Teams are also a pathway to the Auroras.

The clubs compete on club days to determine the fastest crews in their divisions/categories and a Champion Club is announced at the end. It is a fact that the larger the club and the more entries submitted, the greater is the chance of becoming a Champion Club.

The clubs also compete for qualification into the IDBF Club Crew World Championship.

PARTICIPITATION

AusChamps are open to all Members' clubs and there is no barrier to entry. Clubs do not have to meet a performance criterion (such as placing in their State Championships) to submit an entry and provided that the minimum number of crews are entered in their chosen category, they will get to race.

Clubs enter for various reasons and not all come with the expectation of a win or a place, some come for the experience and others to see how they compare to crews around the country.

ATHLETE EXPERIENCE

The event is always developed with the athlete experience in mind – it is important that the athletes see it as their event and enjoy their involvement.

The other aspect of athlete experience is giving them the exposure to other elite performances and provide the motivation to keep improving.

GENERATING REVENUE

The current model allows AusDBF Members to organise the event and share in surplus funds (60%). This assists in both AusDBF and the Member's funding and owing to varying costs in different states this can be quite considerable or minimal.

It is important that there is a legacy for the organising member and that is not all financial. Event organisation, volunteer and officials training and often infrastructure should be amongst the benefits to the organising member.

SUMMARY

It is important to continually review how/why the event is run but AusDBF believes that it is important to also be aware of the current situation and is that still appropriate. The recent AusChamps review was based on the above considerations and the recommendations were the result.

