

# KEY MESSAGES

## TRANS & GENDER DIVERSE INCLUSION IN SPORT

Respect all  
Fear none

**The below is a list of example key messages and statements sporting organisations can use when speaking to and addressing questions surrounding trans and gender diverse inclusion in sport.**

### High Level Statements

1. "Every person in Australia has a fundamental right to participate in sport."
2. "Our sport is for everyone, and we are committed to providing a safe and inclusive environment for all. This policy/governance is an extension of that commitment."
3. "We encourage our clubs, associations, and teams to embrace diversity in all aspects of their operations. We value the contributions that all people bring to our sport, this includes trans and gender diverse people."

### Zero Tolerance Statements

4. "We have a zero-tolerance to any form of bullying, harassment, or vilification towards people with diverse sexualities and genders. This includes transphobia."
5. "Discrimination of any sort has no place in our sport, and we are driven to ensure all people experience our sport's inclusive culture and participate in a harassment-free environment."

### Welcoming Statements

6. "Every player, coach, volunteer, and fan have the right to be accepted for who they are, this includes those who are trans. We know that when people feel included and accepted, their mental and physical health stays strong."
7. "We affirm trans and gender diverse people in our sport, as we affirm and welcome all other communities in our sport."
8. "We welcome trans and gender diverse people in our sport, not just because everyone should be able to play and inclusion is the right thing to do, but because our sport benefits from trans athletes, spectators and communities."
9. "Trans people live, work, and play sport across Australia, and it is important that our sport reflects this. We celebrate and honour the diversity of our sport, including those who are trans."

## Governance & Announcement Statements

10. "With clear direction, this policy/governance strengthens our sport and creates a better environment for everybody in our game."
11. "This policy/governance provides clear direction for how trans and gender diverse athletes can participate based on their gender identity. All athletes in our sport can now participate in fair, meaningful and safe competitions."
12. "This policy/governance will assist clubs, players, administrators, coaches, and other volunteers deliver a welcoming and inclusive environment for trans and gender diverse players."
13. "The release of this policy/governance demonstrates a fundamental shift within Australian sport towards making sure that sport is welcoming to everyone – no matter who you are."
14. "That we are making this announcement, much the same as other national sporting organisations, we are showing our commitment to further developing an inclusive culture in sport shows that we are on the right path."
15. "Age, gender identity, ethnicity, sexuality, ability, and religion should not be barriers to someone who wants to participate in our sport."

### Learn more about LGBTQ terminology

For definitions of key terms, please visit [www.prideinsport.com.au/terminology](http://www.prideinsport.com.au/terminology)

*If you would like further guidance or support, please email Pride in Sport – [info@prideinsport.com.au](mailto:info@prideinsport.com.au)*

Created: September 2020 | Updated: June 2023 | BN, RD, DA, TC.